



**Mount
Sinai**

Proud
Participants
of the
**Aspen
Ideas
Festival
2013**

Expanding the Possibilities of Health Care



The Mount Sinai Medical Center

The Mount Sinai Medical Center is a leader in groundbreaking research, education, and compassionate clinical care. Our goal is to advance translational research, genomics, and precision medicine to deliver the only result that really matters—radically better health care for our patients.

Mount Sinai serves one of the most diverse patient populations in the United States and is a medical destination of choice for patients from around the world. Ranked 14th by *U.S. News & World Report* out of approximately 5,000 hospitals nationwide, Mount Sinai is one of the few Honor Roll hospitals in the country and a top 20 medical school. Our pioneering spirit allows us to reimagine what is possible.

Mount Sinai scientists, physicians, nurses, and hospital staff work together to provide exceptional medical care and patient experiences — from preventive medicine to treatment for the most serious and complex diseases.



Demystifying Personal Genomics

June 27–July 1

Each day at 4:00 pm

Kresge Building, Hines Seminar Room

Throughout the Aspen Ideas Festival, Mount Sinai is hosting special educational sessions on the human genome with Joel T. Dudley, PhD, who had his own genome sequenced and will discuss his experience. Last year, the Icahn School of Medicine at Mount Sinai launched the first graduate and medical school course in the country in which students worked with their own full genome data. Dr. Dudley will also answer the following questions:

- **What information is in your personal genome?**
- **How does your unique biological blueprint impact your risk of developing certain diseases, or affect how you will respond to medications?**
- **What are the benefits and risks of this information?**
- **How do physicians use precision medicine to tailor therapies to an individual's unique genetic makeup?**

Stop by for a chance to win a



Joel T. Dudley, PhD, is the Director of Bioinformatics and Assistant Professor of Genetics and Genomic Sciences at the Icahn School of Medicine at Mount

Sinai. Dr. Dudley, who recently coauthored the textbook *Exploring Personal Genomics*, is a veteran bioinformatics and genomics researcher with more than 10 years of professional experience studying the genomic basis of species evolution and human disease. He has published more than 40 research articles pertaining to personal genomics, genomic medicine, pharmacogenomics, drug discovery, bioinformatics, and evolutionary genomics. Dr. Dudley earned his PhD in biomedical informatics from Stanford University.

personal genomic sequencing.

Melanoma Screenings

Mount Sinai is offering complimentary on-site melanoma screenings to Aspen Ideas Festival participants. More than one million cases of skin cancer are diagnosed each year in the United States. When detected early, most can be successfully treated.

The following physicians from the Mount Sinai Department of Dermatology will be available for screening appointments at the times given below.

- Amylynn Frankel, MD
- Norman Goldstein, MD
- Robert Phelps, MD

June 26 9:30 am – 2:00 pm
 3:00 pm – 5:00 pm

June 27–July 1 8:00 am – 10:00 am
 11:30 am – 1:30 pm
 3:30 pm – 5:00 pm

July 2 8:00 am – 12:00 pm
 2:00 pm – 3:00 pm

Location: Kresge Building, Hines Foyer



Sign up for appointments on the Web, through an app or in the Hines Foyer.

www.mountsinai.org/aspen

Daily Juice Bar

Cold pressing is the best method for extracting fresh juice from fruits, herbs, and vegetables, yielding three to five times the nutritional content of mass-produced juices.

Come enjoy a complimentary fresh and healthy juice every day at the Mount Sinai Juice Bar.

June 26 10:00 am – 12:00 pm

June 27 4:00 pm – 5:00 pm

June 28 4:00 pm – 5:00 pm

June 29 11:00 am – 1:00 pm

June 30 4:00 pm – 5:00 pm

July 1 4:00 pm – 5:00 pm

July 2 8:00 am – 10:00 am

Location: Kresge Building, Hines Patio



Cold-pressed juices are sponsored by Mount Sinai and provided by the Honeybee Juice Company.

Walking is one of the best and easiest ways to promote health. The Mount Sinai Medical Center is giving complimentary pedometers to Aspen Ideas Festival participants so they can monitor their mileage here or anywhere.

Use your pedometer to track your trek to the Hines Foyer in the Kresge Building for more health assistance, including free melanoma screenings and educational sessions on genomic sequencing. Festival participants can also enter their name for a chance to win a personal genomic sequencing.



For more information on Mount Sinai's activities at the Aspen Ideas Festival, please visit:

www.mountsinai.org/aspen
[@MountSinaiNYC](https://twitter.com/MountSinaiNYC)

For media and other inquiries, contact:

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